



# DC BIKE ACADEMY





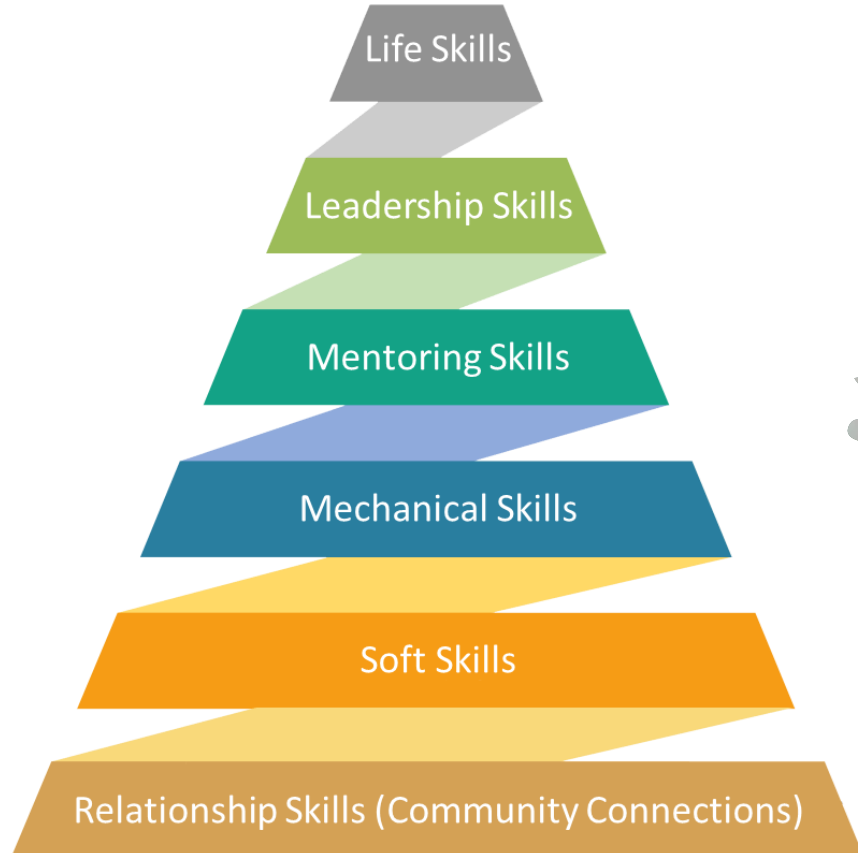
# OUR MISSION

To help young people transform themselves and their communities through the power of bikes.



# WE BELIEVE

Every child has the potential to succeed when given the right tools. Which is why we created hands-on learning opportunities to help develop **SIX CORE** competencies:



# OUR GOALS

1

To provide a safe environment where youth that have the potential to be involved in gun violence or have been impacted by gun violence can learn a new skill and a safe space to build supportive relationships.

2

To expose youth to a positive and productive environment discover their potential and their power to transform themselves and their communities to help to avoid gun violence.

3

To increase self-sufficiency and potential raise self-esteem through learning basic bike mechanics and bike safety skills.





# THE PROCESS

**BIKE  
RESCUE**



**LEARN  
REPAIR**



**BIKE  
DONATE**



Community Connection

**EARN  
RECEIVE**





# OUR PURPOSE

Is to remove the traditional barriers of entry into the sport for our youth. Cycling as a sport is has been traditionally inaccessible to under resourced communities and we are shifting that narrative.

There are no tryouts and the student-athletes do not need to own a bike, helmet, or any other equipment other than the desire to ride prior to joining the team. Everyone rides, no matter their station in life.





# OUR PURPOSE

We want our student-athletes to develop strong physical and healthy bodies, strong academic minds and strong characters where we encourage our athletes to work hard, play fair, respect others and community.

Our student-athletes also participate in the bike tech program, which allows them the opportunity to enhance their STEAM skills, by learning how to build, maintain, and service bicycles.





# OUR PURPOSE

We offer opportunities for student-athletes to participate in multiple cycling disciplines, including: cyclocross (CX), gravel riding, mountain biking, and road biking.

Our team consists of student athletes in grades 6 through 12. The team competes in NICA, USA Cycling and VAHS cycling events, which offers our student-athletes to compete year-round, both inside and outside of the Washington DC metropolitan area.





# PARTICIPANT RETENTION

# 1

Discover new things together – It's much more fun for both parties when young people and the teachers learn new things together.





# PARTICIPANT RETENTION

## 2

**Make it interactive** – If you want young people to be interested in what you are teaching them, you have to make it interactive.





# PARTICIPANT RETENTION

## 3

**Make it about them – Give them ownership – Learning is the most fun when people have a personal stake in the lesson. Don't just tell them information – make it about them.**





# PARTICIPANT RETENTION

## 4

**Replace lectures with conversations –**  
Why should teaching be so passive?  
Forget the sage on the stage and engage  
your students in a casual conversation  
like you would a good friend.





# PARTICIPANT RETENTION

5

Make it FUN – We pay a lot of attention to those people, who enjoy themselves.







**YOUTH DEVELOPMENT RACE TEAM**



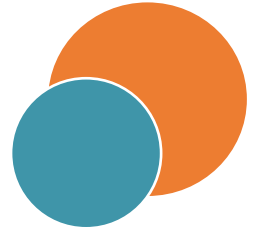


1

To provide people from marginalized backgrounds of the Washington DC area a means to participate in bicycle racing. Cycling as a sport is has been traditionally inaccessible to under resourced communities and TBR is shifting that narrative.

2

The team is unique in that it is comprised of both youth and adults of all genders who seek the support and guidance to race. TBR is also comprised of people from different area clubs, specifically to build a cohesive racing community across the region.







# AZYRA

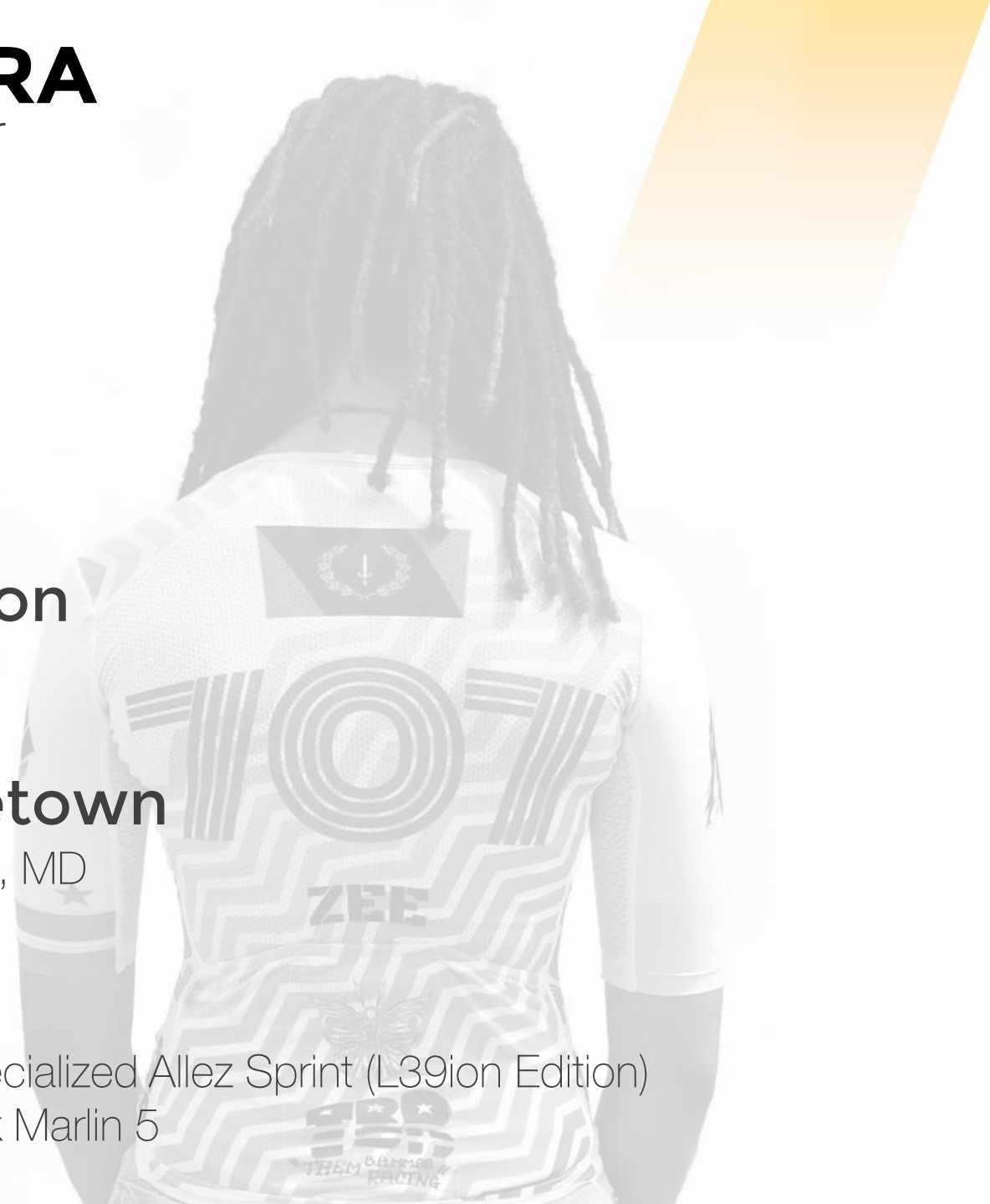
Senior

**Age**  
17

**Position**  
All Around

**Hometown**  
Greenbelt, MD

**Gear**  
2021 Specialized Allez Sprint (L39ion Edition)  
2021 Trek Marlin 5







# ISAIAH

Senior

## Age

17

## Position

All Around

## Hometown

Fairfax, VA

## Gear

2021 Zephyrus Z700

2020 Trek Marlin 6







# GABRIEL

Sophomore

## Bike of Choice

2015 Scott Foil  
2020 Scott Scale 970

## Age

15

## Position

Sprinter

## Hometown

Washington, DC

## Gear

2015 Scott Foil 15  
2020 Scott Scale 970 pro







# WILLY G

Senior

**Age**  
17

**Position**  
Sprinter

**Hometown**  
Washington, DC

**Gear**  
2007 Kestrel Talon SL  
2021 Trek Procal







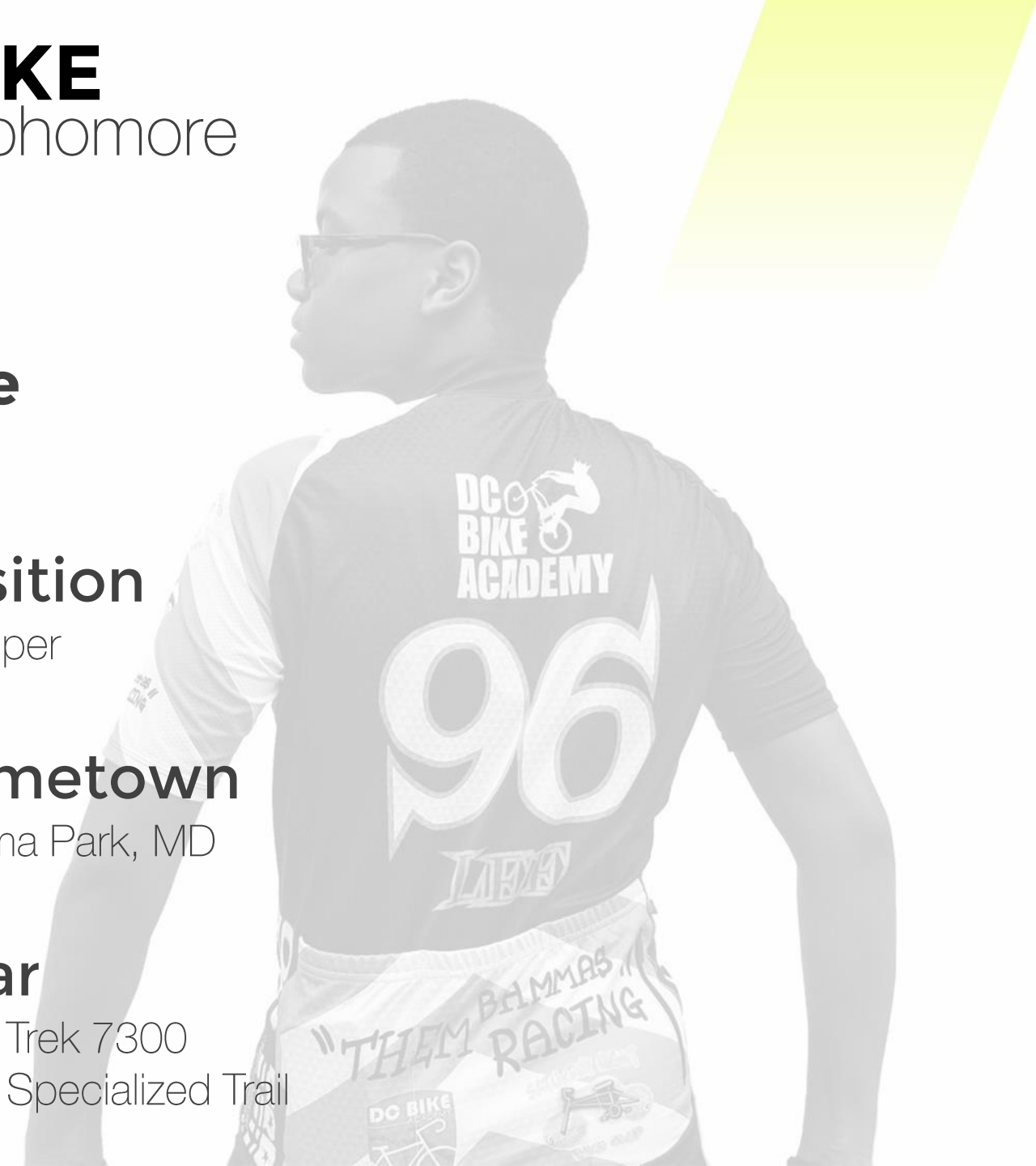
**MIKE**  
Sophomore

**Age**  
15

**Position**  
Sweeper

**Hometown**  
Takoma Park, MD

**Gear**  
2017 Trek 7300  
2019 Specialized Trail







# DAMONIE

Eighth Grade

## Age

14

## Position

Striker

## Hometown

Atlanta, GA

## Gear

2017 Trek 7300

2021 GT Aggressor Pro







# MALACHI

Sixth Grade

## Age

11

## Position

Diesel

## Hometown

Greenbelt, MD

## Gear

2017 Trek 7300

2021 GT Aggressor Pro







# ELIJAH

Sixth Grade

## Age

11

## Position

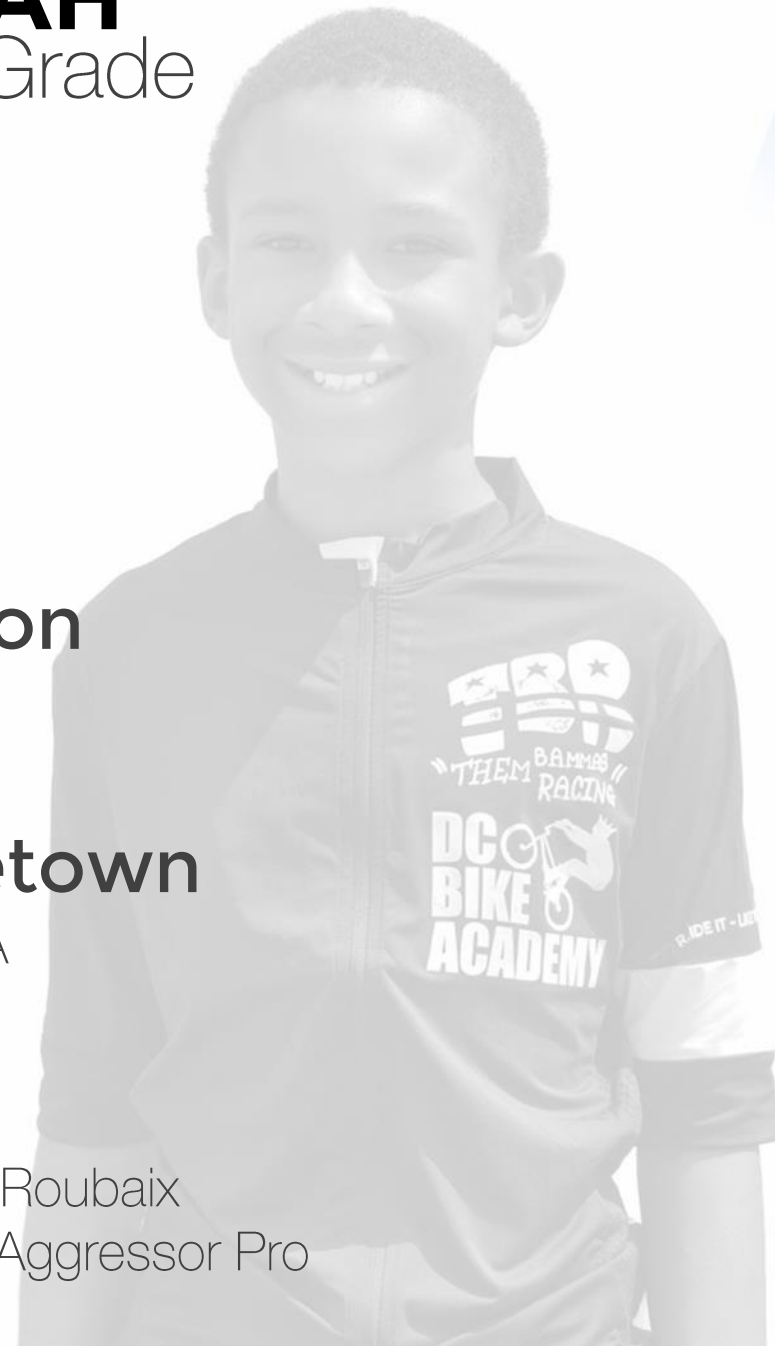
Sprinter

## Hometown

Fairfax, VA

## Gear

2019 Fuji Roubaix  
2021 GT Aggressor Pro







**3**

**GUIDING PRINCIPLES  
TO BUILDING A WINNING TEAM**



**1 EDUCATION**

**2 ACCESS**

**3 HEALTH &  
WELLNESS**





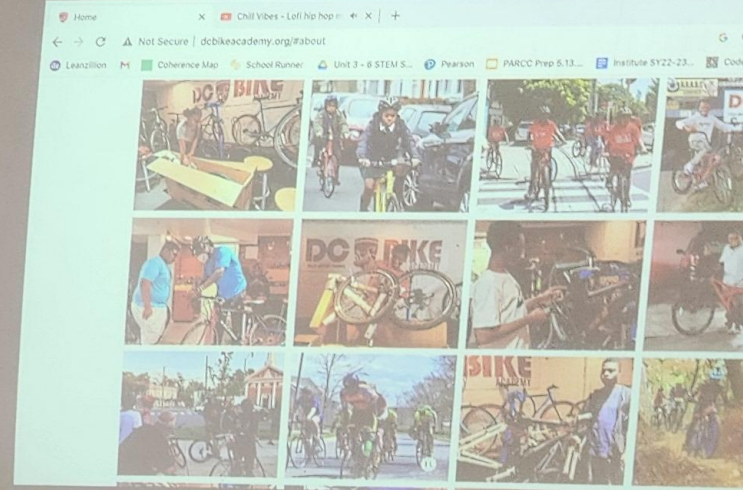
# SUCCESSSES

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# GOALS



**OWNERSHIP**  
We step in to support  
wherever for whomever.





# **SUCSESSES**

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# **GOALS**



## **Our Goal:**

- 125 Young People
- 8 High Schools & Middle Schools
- \$250,000 budget
- To Help Transform Communities

## **Our Success:**

- 48 Young People
- 8 High Schools & Middle Schools
- Over 150 bikes recycled back into the community
- Year 1 of a youth cycling team – over 15 wins





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**WELCOME TO  
THE RIDE**

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